**"How To Tell Your Organization’s Story Using Data"**

**Speaker: Sunny Lu Williams, President, TechServ Corp**

**Objectives:**

* What types of data you need to collect
* How to use the data to show the impact to the community
* The importance of sharing the impact of your work

**Discussed:**

* What are data?
* What are types of data?
	+ Quantitative Data
	+ Qualitative Data
* How do we use data?
* What is the hoped result?
* Inventory Your Data
* Seek External Data Sources
* Visualize the Data
* Message the Data Information
* Create a Storyboard
* Demonstrate the Story
* Reach out for Technical Assistance
* The Division of Mental Health and Addiction's goal, through this digital learning toolkit, is to empower community-based organizations with a seat at the table and provide information and resources that support community-based organizations in seeking collaboration opportunities that promotes quality, accessible behavioral health care to all people including historically marginalized and underserved communities of Indiana.
* The work is continuous and ever- evolving.

**Conversation:**

A panel discussion hosted by Sunny Lu Williams, TechServ follows:

Panelists: Tracy Johnson, TTJ She-Rays; Pastor Michael Purtle, City of Refuge; Tasha Wilkerson, TTJ She-Rays; Pastor Dennis Walton, Faith Temple of Christ

Discussion

Co-design

Community Coalitions

Storytelling with data

**Resource:**

SAMHSA Workshop-Data Storytelling: How CBOs can Share Their Impact (4-part series)

**This was a pre-recorded webinar so there was no group discussion.**